

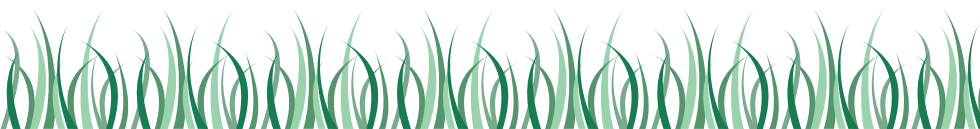


Healthy grass provides a number of important environmental benefits. Did you know your lawn reduces pollution? It absorbs greenhouse gases, cleans water through filtration, reduces soil erosion and water run-off and traps dust and other airborne particles. It also provides a soft, safe outdoor space for people and pets to rest and play.

The Canadian Fertilizer Institute and companies that provide plant nutrient products for the home created the Urban Fertilizer Council to help homeowners and turf management professionals understand how to look after their green space safely and properly.

The **Greener World** campaign encourages homeowners and turf managers to adopt best practices for healthier lawns and a cleaner environment.

For more information about the **Greener World** campaign, visit greenerworld.ca.





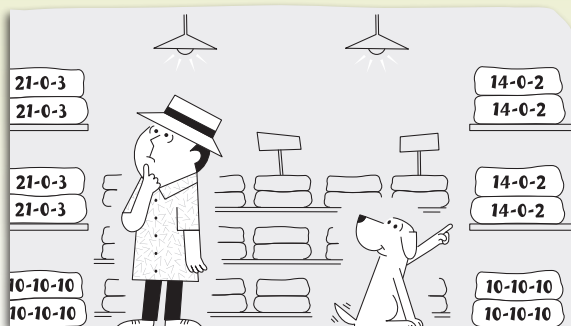
Hey, Buddy! Just read the bag!

The goal of the **Greener World** program is to educate consumers about how to fertilize lawns and gardens responsibly by following the 4Rs of fertilizer use: the **Right Source** of fertilizer at the **Right Rate**, the **Right Time** and the **Right Place**.

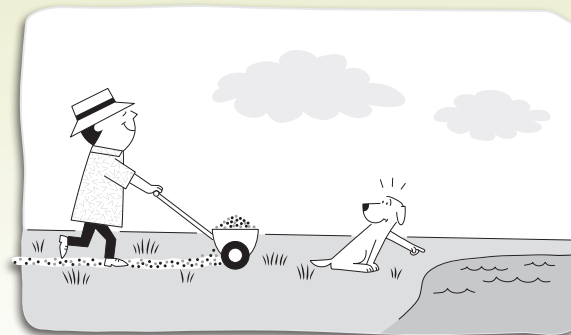


Right Time — don't apply fertilizer if the ground is frozen or right before an expected rainfall. Spring and Fall are the most important times to fertilize

Right Source — read the bag before you buy to ensure you are using the right fertilizer for your lawn

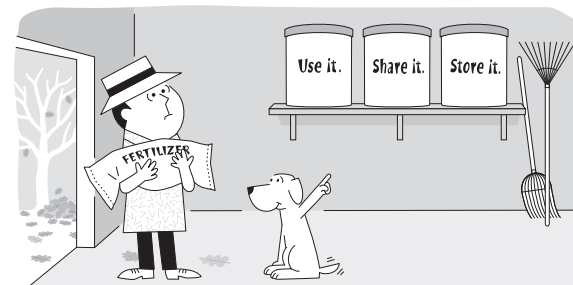


Right Place — sweep any fertilizer that lands on hard surfaces back onto the lawn. Don't apply near ponds, streams, rivers or lakes, or alternatively use a low phosphorous or phosphorus-free fertilizer on established lawns



Right Rate — know the size of your lawn, only buy what you need and apply following recommendations on the bag. A good quality fertilizer spreader can help with proper application

If you are left with extra fertilizer at the end of the season you can **store it**, **use it**, or **share it**.



Store any leftover fertilizer sealed in its original container in a dry place for use next season. **Share** by giving it to a neighbour, a relative or donate it to a community group.





Get the facts about fertilizers.

Nutrients contained in fertilizer, compost and manure have to be used with care to protect our water and air.

Simple tips such as getting gardeners to carefully follow the directions on fertilizer bags will help to ensure a healthier, greener world.

Can we help in your community?

Contact the Canadian Fertilizer Institute.

www.cfi.ca

or e-mail us: info@cfi.ca



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