



FERTILIZER CANADA
FERTILISANTS CANADA



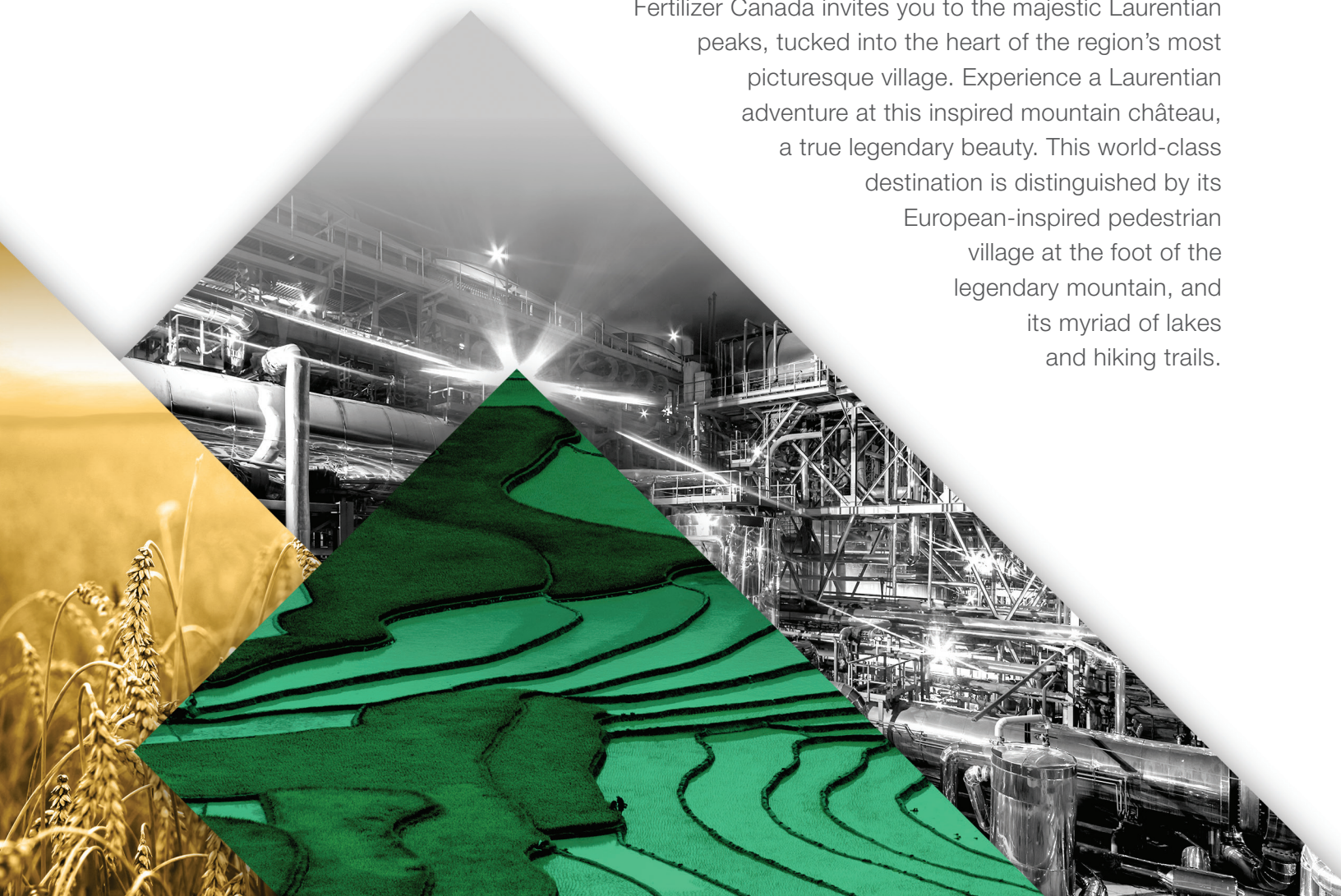
71st Annual Conference

Fairmont Tremblant
Mont Tremblant, Quebec

2016 August 15–18

SPONSORSHIP OPPORTUNITY PACKAGE

Fertilizer Canada invites you to the majestic Laurentian peaks, tucked into the heart of the region's most picturesque village. Experience a Laurentian adventure at this inspired mountain château, a true legendary beauty. This world-class destination is distinguished by its European-inspired pedestrian village at the foot of the legendary mountain, and its myriad of lakes and hiking trails.





Platinum Sponsorship: \$10,000 (4 opportunities)

1. Breakfast Business Session Sponsor

Benefits:

- 2 conference delegate passes
- Reserved table for session (6–8 seats)
- Option to display signage at entrance to session (pop-up banners provided by sponsor)
- Logo displayed on screens during break
- Logo on menu's at breakfast buffet
- Reserved banquet table with wine at Gala Banquet (10 seats)
- Option to supply insert for delegates packages
- Sponsorship listing in the conference program
- Company logo displayed on sponsor signage during the Conference

2. Presidents Lunch Session Sponsor

Benefits:

- 2 conference delegate passes
- Reserved table for session (6–8 seats)
- Option to display signage at entrance to session (pop-up banners provided by sponsor)
- Logo displayed on screens during break
- Logo on menu at lunch buffet
- Reserved banquet table with wine at Gala Banquet (10 seats)
- Option to supply insert for delegates packages
- Sponsorship listing in the conference program
- Company logo displayed on sponsor signage during the Conference



3. Gala Banquet Sponsor

Benefits:

- 2 conference delegate passes
- Logo on dinner menu
- Option to display signage at entrance (pop-up banners provided by sponsor)
- Reserved banquet table with wine (10 seats)
- Option to supply insert for delegates packages
- Sponsorship listing in the conference program
- Company logo displayed on sponsor signage during the Conference

4. French Translation Sponsor

Benefits:

- 2 conference delegate passes
- Recognition in the French materials as the official sponsor of those materials
- Reserved banquet table with wine at Gala Banquet (10 seats)
- Option to supply insert for delegates packages
- Sponsorship listing in the conference program
- Company logo displayed on sponsor signage during the Conference



Gold Sponsorship: \$6,000 (11 opportunities)

1. Speakers Program Sponsor

Benefits:

- Contribution to the key-note speaker
- Logo on the speakers biography page
- Sponsorship listing in the conference program
- Company logo displayed on sponsor signage during the Conference
- Reserved banquet table with wine (10 seats)

2. Welcome Reception Sponsor

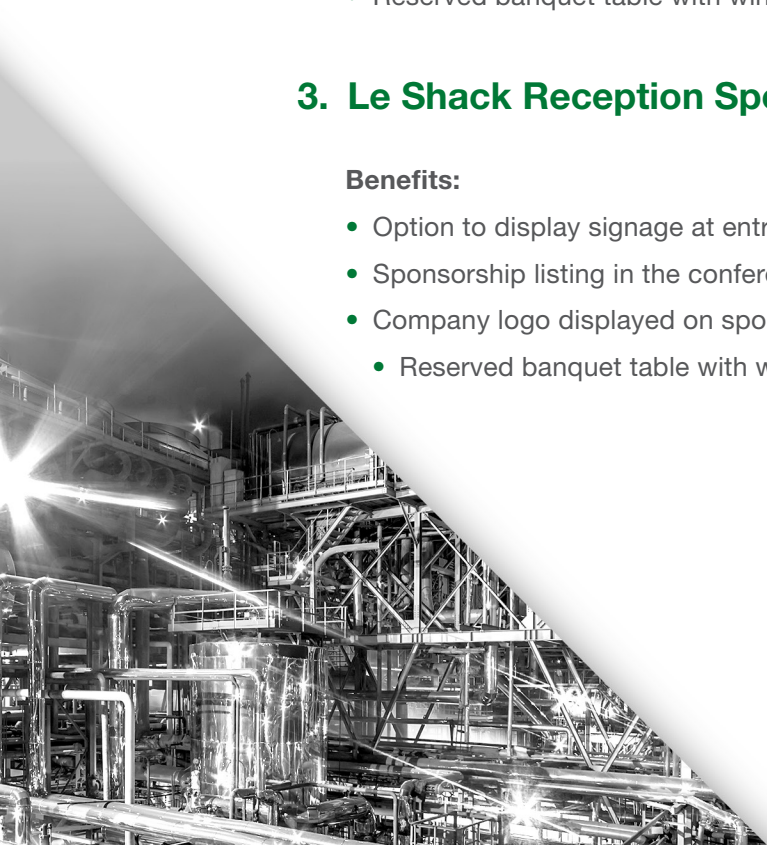
Benefits:

- Option to display signage at entrance to reception (pop-up banners provided by sponsor)
- Sponsorship listing in the conference program
- Company logo displayed on sponsor signage during the Conference
- Reserved banquet table with wine (10 seats)

3. Le Shack Reception Sponsor

Benefits:

- Option to display signage at entrance to reception (pop-up banners provided by sponsor)
- Sponsorship listing in the conference program
- Company logo displayed on sponsor signage during the Conference
- Reserved banquet table with wine (10 seats)





4. Fertilizer Summit & Lunch Session Sponsor

Benefits:

- Option to display signage at entrance to session (pop-up banners provided by sponsor)
- Sponsorship listing in the conference program
- Company logo displayed on sponsor signage during the Conference
- Reserved banquet table with wine (10 seats)

5. World Economic Outlook Session Sponsor

Benefits:

- Option to display signage at entrance to session (pop-up banners provided by sponsor)
- Sponsorship listing in the conference program
- Company logo displayed on sponsor signage during the Conference
- Reserved banquet table with wine (10 seats)

6. Hotel Key-Card Sponsor

Benefits:

- Logo on branded room key-cards at hotel
- Sponsorship listing in the conference program
- Company logo displayed on sponsor signage during the Conference
- Reserved banquet table with wine (10 seats)

7. Companion Program Sponsor

Benefits:

- Logo in companion program
 - Sponsorship listing in the conference program
 - Company logo displayed on sponsor signage during the Conference
 - Reserved banquet table with wine (10 seats)



8. Wifi Sponsor

Benefits:

- Company name recognition in wifi login
- Sponsorship listing in the conference program
- Company logo displayed on sponsor signage during the Conference
- Reserved banquet table with wine (10 seats)

9. Room-Drop Sponsor

Benefits:

- Company logo included with room drop
- Sponsorship listing in the conference program
- Company logo displayed on sponsor signage during the Conference
- Reserved banquet table with wine (10 seats)

10. Open Meeting Room Sponsor

Benefits:

- Signage in open meeting room throughout duration of the conference
- Sponsorship listing in the conference program
- Company logo displayed on sponsor signage during the Conference
- Reserved banquet table with wine (10 seats)

11. Orientation Session Sponsor

Benefits:

- Option to display signage at entrance to session (pop-up banners provided by sponsor)
 - Sponsorship listing in the conference program
 - Company logo displayed on sponsor signage during the Conference
 - Reserved banquet table with wine (10 seats)



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Silver Sponsorship: \$3,500 (unlimited opportunities)

Benefits:

- Sponsorship listing in the conference program
- Company logo displayed on sponsor signage during the Conference
- Contribution to the speakers program and session expenses
- Contribution to reception and banquet expenses





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Annual Conference: Sponsor Reply Form

To support Fertilizer Canada's 71st Annual Conference, please complete and return this Sponsor Reply Form by fax to (613) 230-5142 or via e-mail to shagen@fertilizercanada.ca.

Name: _____

Company: _____

Sponsorship Package Requested: _____

Amount of Package: _____

Telephone: _____

E-mail: _____

Should you have any questions, please contact
Sydney Hagen at 613-786-3028 or shagen@fertilizercanada.ca.