



FERTILIZER CANADA  
FERTILISANTS CANADA



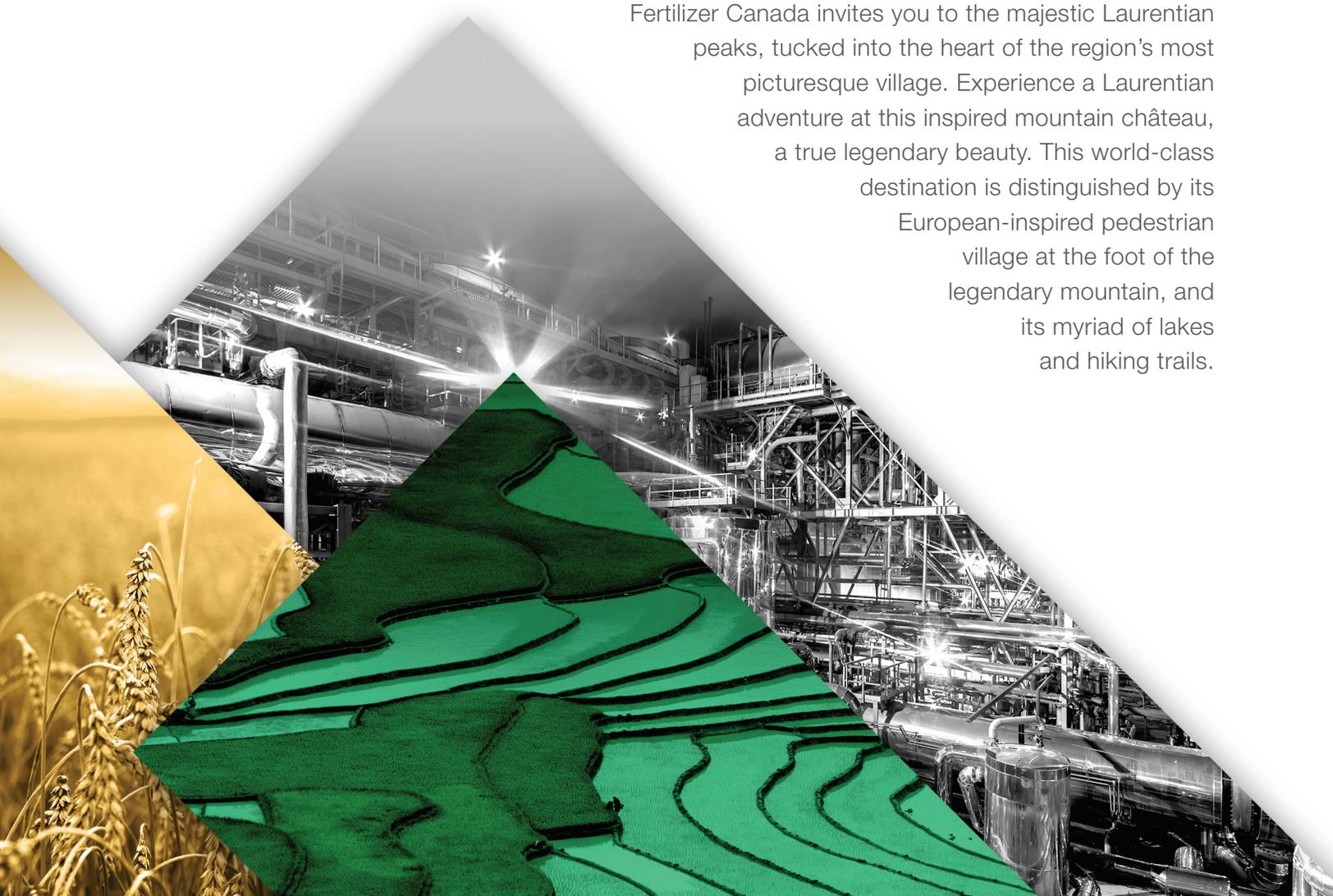
**71<sup>st</sup> Annual Conference**

Fairmont Tremblant  
Mont Tremblant, Quebec

**2016 August 15-18**

## SPONSORSHIP OPPORTUNITY PACKAGE

Fertilizer Canada invites you to the majestic Laurentian peaks, tucked into the heart of the region's most picturesque village. Experience a Laurentian adventure at this inspired mountain château, a true legendary beauty. This world-class destination is distinguished by its European-inspired pedestrian village at the foot of the legendary mountain, and its myriad of lakes and hiking trails.





## Platinum Sponsorship: \$10,000 (4 opportunities)

### 1. Breakfast Business Session Sponsor

**Benefits:**

- 2 conference delegate passes
- Reserved table for session (6–8 seats)
- Option to display signage at entrance to session (pop-up banners provided by sponsor)
- Logo displayed on screens during break
- Logo on menu's at breakfast buffet
- Reserved banquet table with wine at Gala Banquet (10 seats)
- Option to supply insert for delegates packages
- Sponsorship listing in the conference program
- Company logo displayed on sponsor signage during the Conference

### 2. Presidents Lunch Session Sponsor

**Benefits:**

- 2 conference delegate passes
- Reserved table for session (6–8 seats)
- Option to display signage at entrance to session (pop-up banners provided by sponsor)
- Logo displayed on screens during break
- Logo on menu at lunch buffet
- Reserved banquet table with wine at Gala Banquet (10 seats)
- Option to supply insert for delegates packages
- Sponsorship listing in the conference program
  - Company logo displayed on sponsor signage during the Conference



### 3. Gala Banquet Sponsor

**Benefits:**

- 2 conference delegate passes
- Logo on dinner menu
- Option to display signage at entrance (pop-up banners provided by sponsor)
- Reserved banquet table with wine (10 seats)
- Option to supply insert for delegates packages
- Sponsorship listing in the conference program
- Company logo displayed on sponsor signage during the Conference

### 4. French Translation Sponsor

**Benefits:**

- 2 conference delegate passes
- Recognition in the French materials as the official sponsor of those materials
- Reserved banquet table with wine at Gala Banquet (10 seats)
- Option to supply insert for delegates packages
- Sponsorship listing in the conference program
- Company logo displayed on sponsor signage during the Conference



## Gold Sponsorship: \$6,000 (11 opportunities)

### 1. Speakers Program Sponsor

**Benefits:**

- Contribution to the key-note speaker
- Logo on the speakers biography page
- Sponsorship listing in the conference program
- Company logo displayed on sponsor signage during the Conference
- Reserved banquet table with wine (10 seats)

### 2. Welcome Reception Sponsor

**Benefits:**

- Option to display signage at entrance to reception (pop-up banners provided by sponsor)
- Sponsorship listing in the conference program
- Company logo displayed on sponsor signage during the Conference
- Reserved banquet table with wine (10 seats)

### 3. Le Shack Reception Sponsor

**Benefits:**

- Option to display signage at entrance to reception (pop-up banners provided by sponsor)
- Sponsorship listing in the conference program
- Company logo displayed on sponsor signage during the Conference
- Reserved banquet table with wine (10 seats)





#### 4. Fertilizer Summit & Lunch Session Sponsor

**Benefits:**

- Option to display signage at entrance to session (pop-up banners provided by sponsor)
- Sponsorship listing in the conference program
- Company logo displayed on sponsor signage during the Conference
- Reserved banquet table with wine (10 seats)

#### 5. World Economic Outlook Session Sponsor

**Benefits:**

- Option to display signage at entrance to session (pop-up banners provided by sponsor)
- Sponsorship listing in the conference program
- Company logo displayed on sponsor signage during the Conference
- Reserved banquet table with wine (10 seats)

#### 6. Hotel Key-Card Sponsor

**Benefits:**

- Logo on branded room key-cards at hotel
- Sponsorship listing in the conference program
- Company logo displayed on sponsor signage during the Conference
- Reserved banquet table with wine (10 seats)

#### 7. Companion Program Sponsor

**Benefits:**

- Logo in companion program
  - Sponsorship listing in the conference program
  - Company logo displayed on sponsor signage during the Conference
    - Reserved banquet table with wine (10 seats)



## 8. Wifi Sponsor

**Benefits:**

- Company name recognition in wifi login
- Sponsorship listing in the conference program
- Company logo displayed on sponsor signage during the Conference
- Reserved banquet table with wine (10 seats)

## 9. Room-Drop Sponsor

**Benefits:**

- Company logo included with room drop
- Sponsorship listing in the conference program
- Company logo displayed on sponsor signage during the Conference
- Reserved banquet table with wine (10 seats)

## 10. Open Meeting Room Sponsor

**Benefits:**

- Signage in open meeting room throughout duration of the conference
- Sponsorship listing in the conference program
- Company logo displayed on sponsor signage during the Conference
- Reserved banquet table with wine (10 seats)

## 11. Orientation Session Sponsor

**Benefits:**

- Option to display signage at entrance to session (pop-up banners provided by sponsor)
  - Sponsorship listing in the conference program
  - Company logo displayed on sponsor signage during the Conference
    - Reserved banquet table with wine (10 seats)



FERTILIZER CANADA  
FERTILISANTS CANADA



## **Silver Sponsorship: \$3,500 (unlimited opportunities)**

### **Benefits:**

- Sponsorship listing in the conference program
- Company logo displayed on sponsor signage during the Conference
- Contribution to the speakers program and session expenses
- Contribution to reception and banquet expenses





## **Annual Conference: Sponsor Reply Form**

To support Fertilizer Canada's 71st Annual Conference, please complete and return this Sponsor Reply Form by fax to (613) 230-5142 or via e-mail to [shagen@fertilizercanada.ca](mailto:shagen@fertilizercanada.ca).

**Name:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Sponsorship Package Requested:** \_\_\_\_\_

**Amount of Package:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**Should you have any questions, please contact  
Sydney Hagen at 613-786-3028 or [shagen@fertilizercanada.ca](mailto:shagen@fertilizercanada.ca).**