



## 71<sup>st</sup> Annual Conference

Fairmont Tremblant  
Mont Tremblant, Quebec

2016 August 15–18



FERTILIZER CANADA  
FERTILISANTS CANADA

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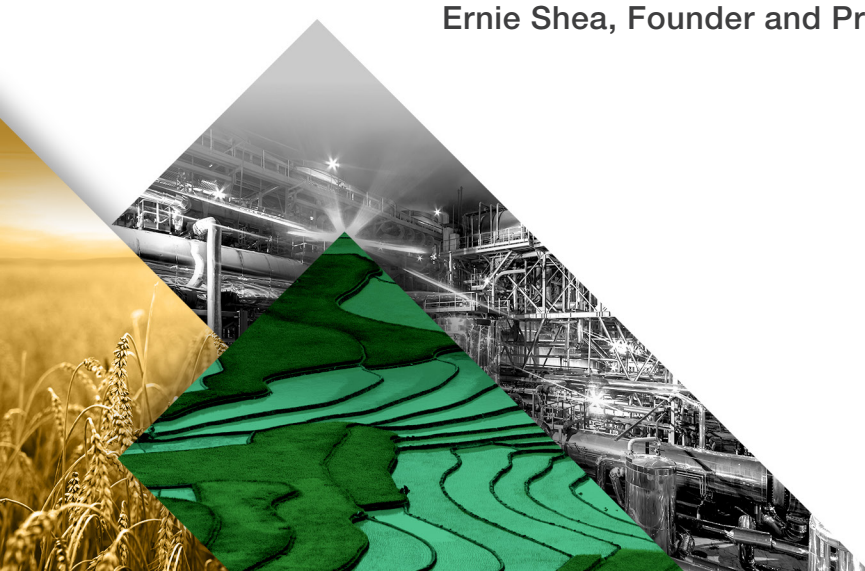
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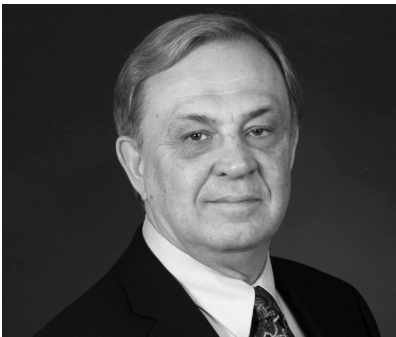
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Speakers Program Sponsored by





## Michael Casey

*Executive Director, Canadian Co-operative Association (CCA) //  
Co-Operative Development Foundation of Canada (CDF)*

### Fertilizer Summit & Lunch: International Stakeholder Panel

Monday, August 15 from 11:00am – 2:00pm

Michael Casey has been Executive Director of the Canadian Co-operative Association (CCA) and the Co-operative Development Foundation of Canada (CDF) since April 2015.

Prior to his appointment in his current position, Mr. Casey served for 10 years as Executive Director of the Canadian catholic organization for development and peace (January 2005 – March 2015), one of Canada's larger international development NGOs.

Throughout his career in development, he worked with co-operative movements in Northern Canada and with international development agencies overseas. Mr. Casey has more than a quarter century of management experience working with value-based organizations advocating on behalf of pro-poor, people-based, sustainable community development.

Born and raised in Edmonton, Alberta, Mr. Casey was educated at Collège Saint-Jean, the University of Alberta, and France's Université de Poitiers.

Between 1990 and 2005 he lived and worked in Asia, initially as a Canadian Co-operative Association (CCA) Program Manager for a national bilateral, co-operative development project in the Philippines,

and later as Country Program Director for the CCA in Indonesia, and as Project Director for a bilateral co-operative development project with the Centre Canadien d'Étude et Coopération Internationale (CECI) in Nepal.

Mr. Casey's broad-based international development experience includes long and short-term assignments in Asia (Philippines, Vietnam, Indonesia, Thailand, Nepal, India, Sri Lanka, China); Africa (Zambia, Burundi, Ethiopia); and Latin America / Caribbean (Mexico, Brazil, Peru, Argentina, Haiti).

He is the immediate past-President of Caritas — North America Region (2011-2015), and International Vice-President of *caritas internationalis*, the international humanitarian organization of the Catholic Church, headquartered in the Vatican and active in 165 member countries. Other Board of Directors experience includes 10 years (2005 — 2015), as a Board member of *cidse* (International Cooperation for Development and Solidarity), a network of European and North American development and aid organizations; as a Board member and Executive Committee member of *kairos* — Canadian Ecumenical Justice initiatives; and on the Board of Directors of the Canadian Council for International Cooperation (CCIC).

During his years in Northern Canada, Mr. Casey worked with aboriginal and other community-based co-operatives in Inuit and Dene communities in the Northwest Territories (Nunavut). He held senior executive positions with the northern co-operative federation, Arctic Co-operatives Limited (ACL), and Canadian Arctic Producers — the producer-owned co-operative that markets Inuit and Dene fine arts and crafts internationally.



**William P. O'Neill, Jr.**

*President, International Raw Materials*

## **Fertilizer Summit & Lunch: International Stakeholder Panel**

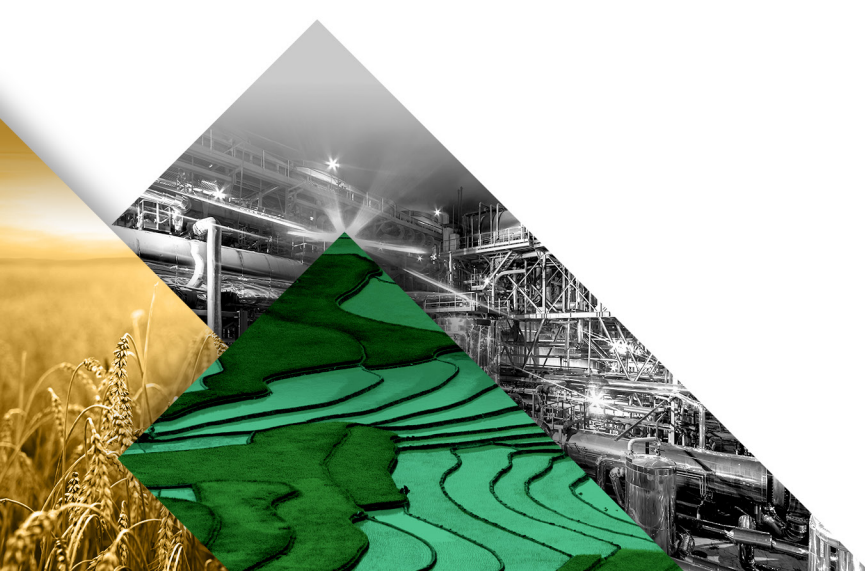
**Monday, August 15 from 11:00am – 2:00pm**

Tip O'Neill has been International Raw Material LTD.'s CEO since its founding in 1979. Based in Philadelphia, IRM is an international marketing company specializing in the wholesale distribution of fertilizers and industrial chemicals.

Mr. O'Neill currently serves as the Convenor for the International Fertilizer Industry Association's Working Group for UN Outreach. He also serves on the Boards of the International Fertilizer Development Center and the International Plant Nutrition Institute. He is a past Chair of the Fertilizer Industry Round Table, and has also served on the Executive Committee of the Agricultural Retailers Association, as a Director of The Fertilizer Institute, and Fertilizer Canada. He additionally has served as an independent director, and Audit Committee Chair for OCI Resources LP and for the Columbian Chemicals Company.

Mr. O'Neill graduated from the University of Pennsylvania's Wharton School. In 1988, he returned to Wharton for the Advanced Management Program and in 2006 for The Directors Consortium. He also graduated from, and was an instructor for, the U.S. Army Artillery Officers Candidate School. He subsequently served with the 5th Battalion 22nd Artillery in Vietnam.

He has served as a Trustee and Chairman of the Board of Malvern Prep, as a Trustee of Agnes Irwin, as a Trustee of the Bethesda Project, and as a founding Trustee of the Paoli Battlefield Preservation Fund. He currently serves on the Board and as the Treasurer of the Conshohocken Rowing Center, and as Chairman of the Board of Managers for Joseph's House, an organization that cares for Camden, New Jersey's homeless.





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## Terry Roberts

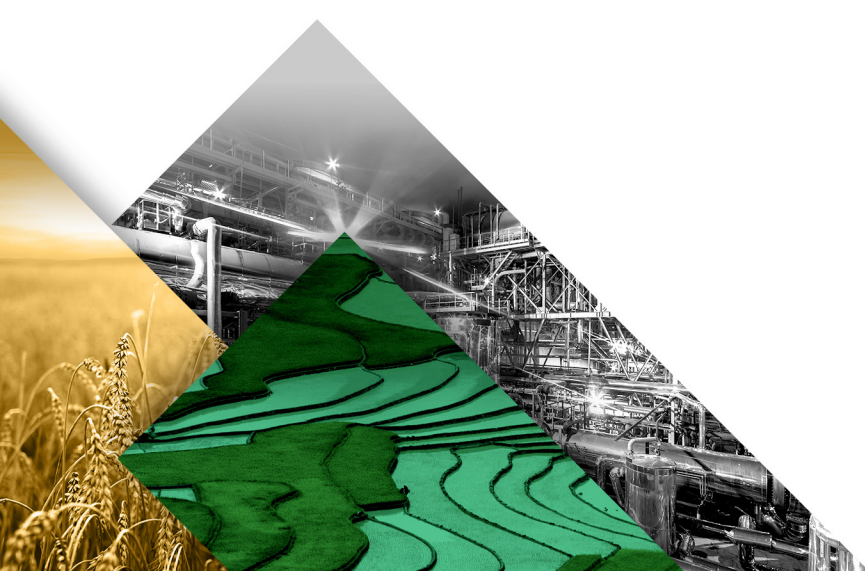
*President, International Plant Nutrition Institute (IPNI)*

### **Fertilizer Summit & Lunch: International Stakeholder Panel**

Monday, August 15 from 11:00am – 2:00pm

Terry L. Roberts is President of IPNI and a former President of the Potash & Phosphate Institute (PPI). He has 25 years' experience as a soil scientist and agronomist working in the global fertilizer industry.

A native of Alberta, Canada, he received a B.S.A. in Crop Science (1981) and a Ph.D. in Soil Fertility and Plant Nutrition (1985) from the University of Saskatchewan and is a Certified Crop Adviser. Mr. Roberts was recognized as a Fellow of the American Society of Agronomy (ASA) in 2001 and received ASA's Agronomic Service Award in 2013.





## Ernie Shea

*Founder and Principal, Natural Resource Solutions, LLC*

### **Fertilizer Summit & Lunch: International Stakeholder Panel**

**Monday, August 15 from 11:00am – 2:00pm**

Ernie Shea is the President of Solutions from the Land (SfL), a new not-for-profit organization, focused on land based solutions to global challenges. SfL works with agricultural, forestry and conservation leaders advancing policies, practices and projects at a landscape scale that will result in land being sustainably managed to produce food, feed, fiber and energy while protecting and improving critical environmental resources and delivering high value solutions to combat climate change.

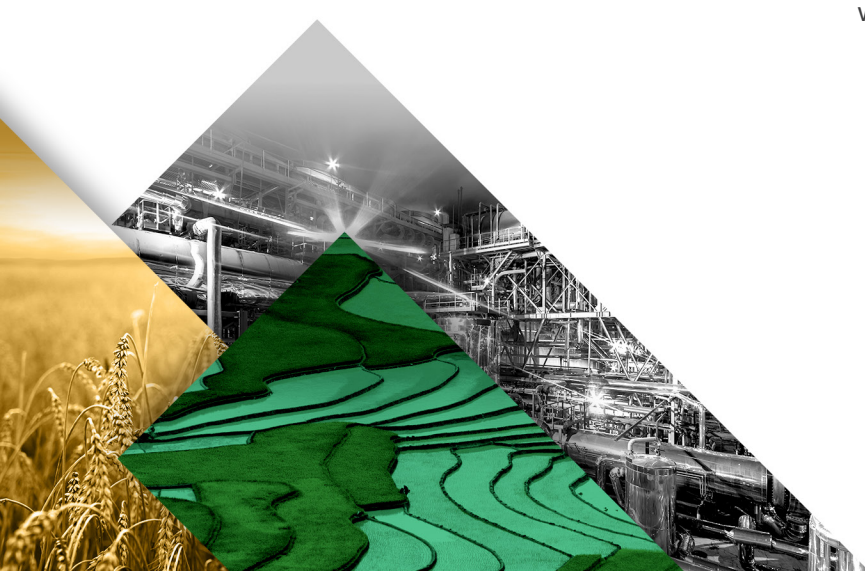
Mr. Shea has over 35 years of experience at the national, state and local level where he has worked in partnership with government agencies, agricultural and conservation organizations and business leaders helping landowners and managers conserve, protect and ensure the orderly development of the nation's natural resources. Early in his career, Mr. Shea worked for the State of Maryland where he held a number of senior leadership positions including Assistant Secretary of Agriculture for Agricultural Development and Resource Conservation with responsibility for

soil and water conservation, land preservation, domestic and international marketing and other service oriented programs designed to strengthen the state's agricultural industry.

From 1986-2004 Shea served as Chief Executive Officer of the National Association of Conservation Districts (NACD). As CEO of NACD, Shea represented and facilitated the effective functioning of the association consisting of nearly 3,000 local units of government, 17,000 public officials and 7,000 employees with combined annual budgets exceeding \$1 billion.

Among his current activities, Mr. Shea facilitates the 25x'25 and North American Climate Smart Agriculture Alliances through which over 1000 organizations are advancing energy and climate change solutions from America's working lands. Mr. Shea also is involved with the Chesapeake Bay cleanup effort focusing on agricultural, conservation and bioenergy projects.

Mr. Shea and his wife Karen reside in Lutherville, Maryland where they enjoy sailing and spending time with their three grown children and their families.





## Patricia M. Mohr,

*Former Vice-President, Economics & Commodity Market Specialist, Scotiabank, Toronto*

### World Economic Outlook for Fertilizer

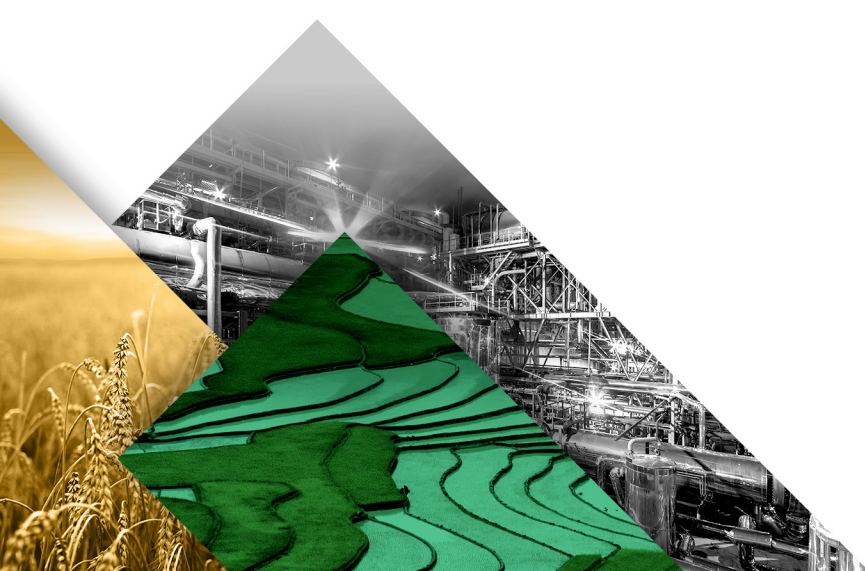
Tuesday, August 16, 2016 from 4:00pm – 5:00pm

Patricia Mohr is Vice-President, Economics and Commodity Market Specialist at Scotiabank's Executive Offices in Toronto (retired on April 1, 2016). Patricia works closely with the Corporate & Investment Banking groups – including the Mining and Oil & Gas teams – with Institutional Equity Sales and with Global Risk Management. Scotiabank is the top corporate mining bank in Canada and across North & South America. Scotia Waterous is a leading global energy M&A advisor, with a large presence in Asia Pacific and across North America.

Ms. Mohr developed the Scotiabank Commodity Price Index – the first Index designed to measure price trends for Canadian commodities in export markets. Patricia is a frequent speaker at international mining and oil & gas conferences such as 'China Mining 2015' in Tianjin, the 'Semana Economica Forecast Summit' in Lima, Peru and the 'Platts North American Oil Summit' in Houston in March 2016.

Ms. Mohr holds an Honours B.A. Degree and a Masters Degree in Economics from The University of British Columbia and originally comes from Vancouver. In 2012, Patricia was honoured to receive the Metal Bulletin Apex awards for the top gold & precious metal price forecasts in a poll of 26 institutional analysts. Patricia is a member of the Board of Directors of the 'Climate Change and Emissions Management Corporation of Alberta'.

Prior to joining Scotiabank, Ms. Mohr spent a number of years with Alberta Energy Co. Ltd. (now EnCana Corp.) in Calgary and with CP Ships and Canadian Pacific Bermuda in London, England as Corporate Economist. Patricia began her career with Natural Resources Canada in Ottawa as a mineral economist.





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## Dr. Martin Brown

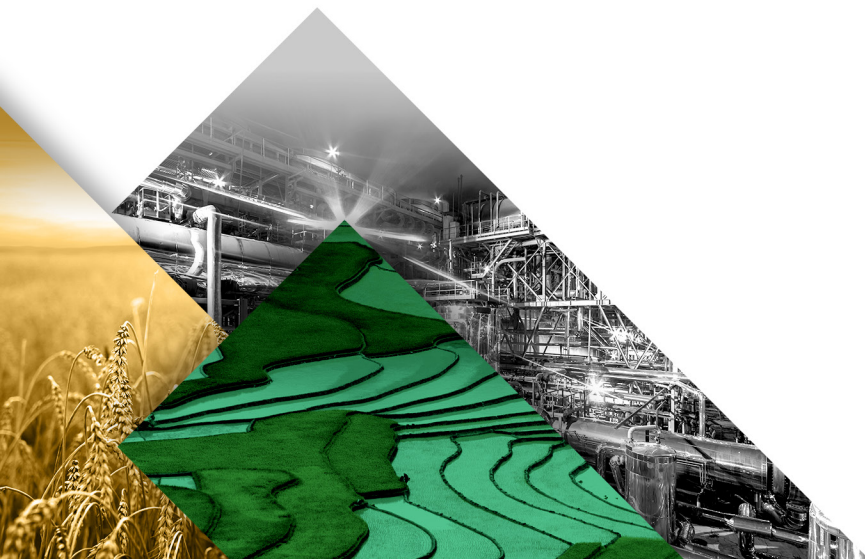
*President, K + S North America Corporation*

### **Chairman's Breakfast & Business Session**

Wednesday, August 17 from 8:00am – 9:30am

Dr. Martin Brown holds a Master's Degree and PhD in Economics from Kassel University in Germany. Dr. Brown has worked at K+S for over 16 years, and held many different positions within the company. He started his career with K+S Finance and Controlling as the Logistics Controller, Logistics Manager and Supply Chain Manager. From 2005-2014 he was the Director of Global Supply Chain Management for the BU Potash and Magnesium Products at K+S.

Then from 2011-2014 Dr. Brown held the role of Project Manager for Logistics of the Legacy Mine, followed by Project Manager for Business Process Management. In December 2014, Dr. Brown was appointed President of K+S North America in Chicago. In his spare time he enjoys spending time with his wife and 2 children, and playing soccer and tennis.





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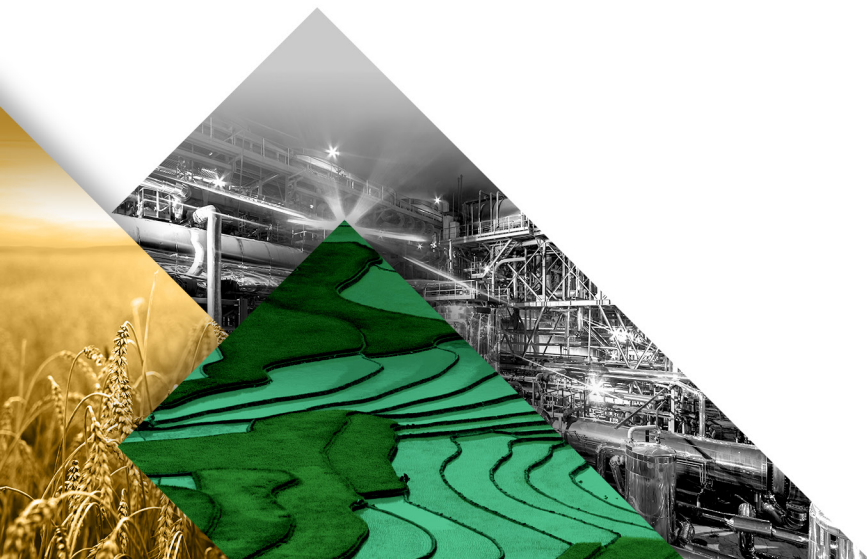
## Andrew Campbell,

*Farmer, Bellson Farms  
Owner, Fresh Air Media*

### President's Lunch Session

Wednesday, August 17 from 12:15pm – 2:00pm

Andrew Campbell is a farmer, with a passion for agriculture advocacy, social media and new technology. With the farm, known as Bellson Farms, he and his family milk holsteins and grow corn, soybeans, wheat and hay in Southern Ontario's Middlesex County. With his communication's company Fresh Air Media, he speaks and works with companies and organizations interested in harnessing the power of today's communication tools to inform a consumer about agriculture, food and farm practices. You can find him on RealAgriculture.com, DinnerStartsHere.ca and taking a picture a day from his farm in 2015 on Twitter & Instagram as the @FreshAirFarmer.







**Steve Hess,**

*Director, Corporate Security and Crisis Management, Agrium*

**Fertilizer Safety and Security Council Open House & AGM**  
Wednesday, August 17 from 2:30pm – 3:30pm

Steve Hess is the Director of Corporate Security and Crisis Management for Agrium Inc., based in Calgary, Alberta, Canada. He is responsible for corporate security operations and security governance across the organization, as well as stewarding the corporate crisis management plan.

Mr. Hess's career has included police and government service in Canada, he is the Past President of the International Association of Security and Investigative Regulators, and a member of the International

Security Management Association. Mr. Hess has been a consultant on security matters to industry and government internationally and has held several senior positions in private and corporate security in North America and the Middle East.

Mr. Hess holds a Bachelor of Arts and Master's Degree in Education from the University of British Columbia and certificates from the Canadian Police College in Advanced Police Studies and the University of St. Andrews (Scotland) in Terrorism Studies.

