



**FERTILIZER CANADA**  
**FERTILISANTS CANADA**

**FOR IMMEDIATE RELEASE**  
**August 17, 2016**

**Fertilizer Canada announces Kathy Jordison of Yara Canada LP. as Chair**

**MONT TREMBLANT, QUEBEC** – Effective today, Fertilizer Canada’s Board of Directors has appointed Kathy Jordison, Yara Canada LP., as Chair for a two-year term.

“Kathy has been a valued member of our Board since 2013, and during that time the association has benefitted greatly from her leadership and expertise,” said Garth Whyte, President and CEO, Fertilizer Canada. “As we implement our new strategic plan, *Vision 2020*, Kathy will bring immense value to the association drawn from her nearly 20 years in the industry.”

Jordison is Vice President, Asset Development at Yara Canada LP. She has worked in fertilizer since 1998, joining the Belle Plaine nitrogen plant soon after it began operation. She has an extensive background in the management of nitrogen production, sales and the transportation of dangerous goods by rail and truck. She holds an Honours B.A. from the University of Toronto and an accounting certificate from the Saskatchewan Institute of Applied Science and Technology. In addition to her service to Fertilizer Canada’s Board of Directors, Jordison has been Chair of The Fertilizer Institute’s Transportation Committee.

“The fertilizer sector — and the world in which it operates — is evolving,” said Jordison. “I look forward to working with the members and staff at Fertilizer Canada to implement the new strategic plan, and make effective changes to benefit the fertilizer industry.”

Jordison succeeds Steve Biggar, Assistant Vice President, Fertilizer and Energy Products at Richardson International Ltd. Biggar, who has served as Chair since August 2015, will continue his service to the industry as a member of Fertilizer Canada’s Board of Directors.

“On behalf of the Board and the staff, I would like to thank Steve for his exceptional leadership and service as Chair, guiding Fertilizer Canada through the development of our *Vision 2020* strategy,” said Whyte.

Fertilizer Canada’s *Vision 2020* strategy, launched today, sets the organization’s priorities into the next decade. For more information, visit **[fertilizercanada.ca](http://fertilizercanada.ca)**.

In addition to Jordison and Biggar, Fertilizer Canada’s 2016-17 Board of Directors includes: (Vice-Chair) Brian Mark, PotashCorp; Mark Auchampach, J.R. Simplot Company; Sarah Fedorchuk, The Mosaic Company; Brian Gilbertson, Agrium Inc.; Lindsay Kaspick, Koch Fertilizer Canada, ULC; Don Kitson, International Raw Materials Ltd.; Hugh Loomans, Sylvite Holdings Inc.; Jim MacEwen, MacEwen Agri-Centre Inc.; André Mercure, La Coop Fédérée; Dale Moverley, CF Industries; and, Garth Whyte, Fertilizer Canada.

-30-

*Fertilizer Canada represents manufacturers, wholesale and retail distributors of nitrogen, phosphate, potash and sulphur fertilizers. The fertilizer industry plays an essential role in Canada’s economy, contributing over \$12 billion annually and 12,000 jobs. The association is committed to supporting the fertilizer industry with innovative research and programming while advocating sustainability, stewardship, safety and security through standards and Codes of Practice. Please visit **[fertilizercanada.ca](http://fertilizercanada.ca)**.*



**FERTILIZER CANADA**  

---

**FERTILISANTS CANADA**

**MEDIA CONTACT:**

Elizabeth Smith  
Manager, Communications  
Fertilizer Canada  
[esmith@fertilizercanada.ca](mailto:esmith@fertilizercanada.ca)  
C: (613) 617-4974