



FERTILIZER CANADA

FERTILISANTS CANADA

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FOR IMMEDIATE RELEASE

Aug. 22, 2018

Fertilizer Canada Announces Brian Mark of Nutrien as Board of Directors Chair

OTTAWA, ON – Effective today, Fertilizer Canada’s Board of Directors has appointed Brian Mark, Nutrien Ltd., as Chair for a two-year term.

“Since Brian joined Fertilizer Canada’s Board of Directors in 2012, the association has appreciated his knowledge and expertise,” said Garth Whyte, President and CEO of Fertilizer Canada. “As we enter the final phases of our Vision 2020 strategic plan, Brian’s leadership will be instrumental in sustaining our momentum towards completing our association’s goals.”

Mark is a Vice President in Sales and brings more than 25 years of industry experience to his role as Chair. Mark began his career in the fertilizer industry in 1991 and has taken on increasing roles of sales responsibility over the years, gaining extensive knowledge of the North American and international fertilizer markets. He is a strong advocate for the industry and has also served on the Nutrients For Life Foundation Board of Directors.

“Through the implementation of innovative programs, the Canadian fertilizer industry is leading the agriculture sector in meeting Canada’s environmental, economic and social commitments,” Mark said. “As this momentum builds, I look forward to working with members and staff at Fertilizer Canada as the association focuses on completing its strategic plan objectives.

Mark succeeds Kathy Jordison, Yara Canada LP, who has served as Fertilizer Canada’s Chair since 2016. Jordison will continue to lend her industry expertise to the association by remaining an active member of the Board of Directors.

“On behalf of the Board and staff, I would like to thank Kathy for her exceptional leadership in her position as Chair,” Whyte said. “As a result of her steadfast commitment and guidance, Fertilizer Canada has made significant progress towards our strategic goals and has created a track to success for the benefit of the collective industry.”

Fertilizer Canada’s Vision 2020 strategic plan outlines a series of goals in the areas of industry reputation, business environment, nutrient stewardship, safety and security and organizational excellence to further the mandate of the Canadian fertilizer industry to the benefit of our national and international landscapes.

In addition to Mark and Jordison, Fertilizer Canada’s 2018/2019 Board of Directors includes:



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- Dale Moverley, CF Industries Holdings, Inc. (Vice-Chair)
- Steve Biggar, Richardson International Limited
- Colin Braithwaite, K+S Potash Canada GP
- Sarah Fedorchuk, The Mosaic Company
- Casper Kaastra, La Coop Fédérée
- Lindsay Kaspick, Koch Fertilizer Canada, ULC
- Don Kitson, International Raw Materials Ltd.
- Hugh Loomans, Sylvite Group of Companies
- Jim MacEwen, MacEwen Agricentre Inc.
- Douglas Stone, J.R. Simplot Company
- Garth Whyte, Fertilizer Canada

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Fertilizer Canada represents manufacturers, wholesale and retail distributors of nitrogen, phosphate, potash and sulphur fertilizers. The fertilizer industry plays an essential role in Canada's economy, contributing over \$12 billion annually and 12,000 jobs. The association is committed to supporting the fertilizer industry with innovative research and programming while advocating sustainability, stewardship, safety and security through standards and Codes of Practice. Please visit ***fertilizercanada.ca***.

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