**FOR IMMEDIATE RELEASE**

**Renewed Agriculture Partnership Provides Quebec Growers With Sustainable Solutions**

**Sainte-Hyacinthe, Québec, September 28, 2022 – By renewing the Memorandum of Cooperation (MOC) for the 4R Nutrient Stewardship program Fertilizer Canada and Réseau Végétal Québec (RVQ), showed their commitment to leadership in sustainable agriculture. The MOC helps Quebec’s agriculture community protect and conserve agricultural soils, as well as integrate climate smart agriculture and nutrient management.**

The MOC adapts the 4R Nutrient Stewardship program to Quebec agricultural production systems and unique regional climatic, soil, and operational conditions to help growers reduce **environmental impacts while maximizing crop yields and economic benefits.**

4R Nutrient Stewardship is an internationally recognized best management practice

(BMP) system with four key pillars for fertilizer application: Right Source @ Right

Rate, Right Time, Right Place®. This science-based approach helps growers

understand how efficient fertilizer application improves profitability while reducing

nutrient losses to the environment.

**This commitment recognizes the important role of trained and qualified professionals in the development and implementation of sustainable nutrient stewardship programs, puts an emphasis on science-based best management practices (BMPs), and demonstrates the value of measurement to monitor progress and ensure continuous improvement.**

More information on 4R Nutrient Stewardship and sustainable farming in Quebec can be found at <https://fertilizercanada.ca/our-focus/stewardship/4rs-across-canada/quebec/>.

**Quotes:**

“We are thrilled to see the continued partnership in Quebec providing growers with sustainable solutions for their crops,” said Karen Proud, CEO and President Fertilizer Canada. “This MOC demonstrates the commitment from Fertilizer Canada and RVQ to strengthening environmental stewardship by helping farmers to adopt science-based BMPs.”

“Protecting the health of Quebec’s soil is a top priority,” said Benoît Pharand, President and Chief Executive Officer RVQ. “We are pleased to continue this partnership which will help Quebec growers maximize crop yields with minimal environmental impact.”

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Fertilizer Canada represents manufacturers, wholesale and retail distributors of nitrogen, phosphate, potash and sulphur fertilizers. The fertilizer industry plays an essential role in Canada’s economy, contributing $23 billion annually and over 76,000 jobs. As the unified voice of the Canadian fertilizer industry, Fertilizer Canada works to promote the safe, responsible, and sustainable distribution and use of fertilizer. Please visit fertilizercanada.ca.

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